

Press Release

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wenglor Donation Campaign for Urmel Kinderkrebshilfe Children's Cancer Charity a Complete Success **Company Group and wenglor Employees Donate More Than 11,000 Euros**

TETTANG – wenglor sensoric, a family-owned company based in TETTANG, Germany, and its employees, successfully collected donations for Urmel Kinderkrebshilfe e.V. as part of the “weUrmel donation challenge 2022”: After just six months, donations totaling more than 11,000 euros were raised for children with cancer. The special thing about the achievement was that the company group and wenglor employees themselves were part of the multi-stage campaign. Urmel board member Michael Müller was amazed at the donated funds at the check presentation last Tuesday in Friedrichshafen.

Three-stage Challenge Began in April

The weUrmel donation challenge started back in April of this year. wenglor Managing Director Fabian Baur handed over an immediate donation of 5,000 euros to Urmel at the beginning of the campaign. In the period that followed, all wenglor employees were asked to generate as many followers as possible via the social channels of Urmel and wenglor – with great success. More than 5,000 new users have been added since then, meaning that wenglor is now handing over a further 5,000 euros in donations after a period of six months. However, the employees of the medium-sized company themselves were also encouraged to donate money from their own pockets to a good cause as weUrmel sponsors. And they have: 1,125 euros was raised through further voluntary private donations. An impressive result for Urmel board member Michael Müller: “I am personally delighted that not only wenglor, but also all employees have actively participated and supported us,” says Müller. “With this money, we can help many families who urgently need our support.”

For wenglor managing directors Fabian and Rafael Baur, both fathers themselves, the campaign was a matter close to their hearts: “As fathers, we can't imagine the everyday stresses and suffering caused by cancer in children. This makes it all the more important for us to help those affected and to raise awareness within the company and beyond. This is where the work of Urmel Kinderkrebshilfe comes in, and we want to support that.” For six months, the campaign was available not only on the wenglor website, but also on the company's own intranet, on all social media channels and at a specially designed campaign stand at the site in Tettang, to ensure that as many employees as possible could take part.

About Urmel Kinderkrebshilfe

Urmel Kinderkrebshilfe e.V. Friedrichshafen is a young, innovative “funding group for children with cancer” that has set itself the goal of helping with personal commitment and great dedication in our area. The association is made up of volunteers who work voluntarily and selflessly, so the donations directly benefit the affected children and their families without administrative expenses. The association was founded on May 20, 2005, to ensure that people aren't left to face things alone.

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www.urmel-kinder-krebshilfe.org

Approximately 3,221 characters

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Captions

The weUrmel donation challenge 2022: Urmel Chairman Michael Müller (left) and wenglor Managing Director Fabian Baur (right) are delighted with the successful campaign.

About the wenglor sensoric group

The wenglor sensoric group develops innovative sensors, safety systems and machine vision products with intelligent interfaces and software for industry all over the world. Founded in 1983, wenglor is one of the world's key high-tech providers of automation technology. The second-generation owner-managed family business is represented worldwide with 26 subsidiaries in 46 countries.